

pu^{re} therapeutics

CBD Retailer Program for Independent & Community Pharmacies



Innovative CBD products founded by pharmacists for pharmacy owners and their customers.

We set out to do something different in the CBD marketplace. Puure is on a mission to bring trust and transparency to an exploding marketplace.

Founded by a global pharmaceutical research pharmacist and an independent pharmacist, Puure was designed primarily for the independent community pharmacy owner.

Why Independent Pharmacies?

We created Puure primarily for independent pharmacies and natural product retailers. It seems like many places carry CBD, but Puure is only for those who seek out trusted community professionals for guidance on their health and take that advice seriously.

With that in mind, you will never see Puure products in any place other than independent and community pharmacies or natural product retailers.

Every batch of Puure CBD products comes with its own certificate of analysis easily found by scanning the QR CODE on every bottle (scan the QR code below)



The Puure Product Line



ORGANIC



GLUTEN FREE



NO CHEMICALS



NON-GMO



30ml/1oz
\$79.99
 (MSRP)
\$49 Wholesale



30ml/1oz
\$74.99
 (MSRP)
\$37.50 Wholesale



30ml/1oz
\$69.99
 (MSRP)
\$35 Wholesale



30ml/1oz
\$39.99
 (MSRP)
\$20 Wholesale



30ml/1oz
\$35.99
 (MSRP)
\$18 Wholesale



118ml/4oz
\$59.99
 (MSRP)
\$38 Wholesale



118ml/4oz
\$49.99
 (MSRP)
\$30.00 Wholesale



30/jar
\$39.99
 (MSRP)
\$20 Wholesale



30/jar
\$39.99
 (MSRP)
\$20 Wholesale



Puure Retail Pharmacy Programs

We created two pharmacy retail programs to make it easier for you to try high quality CBD products in your pharmacy with little risk. That's how confident we are in our product efficacy, marketing support and educational training.

Puure Consignment Program: Earn 40% margins based on what is sold

Benefits for Pharmacies

- No cash outlay for initial inventory
- Low risk way to try CBD
- Full Marketing Support
- Education and 1:1 Training
- Generous Return Policy
- Good Starter Program
- Free Lucite Locking Display Case

Puure Wholesale Program: Earn 50% - 60%

Benefits for Pharmacies

- 10% off on initial orders
- Great margins on quality products
- Full Marketing Support
- Education and 1:1 Training
- Generous Return Policy
- Easy to upgrade from Consignment
- Terms available
- Low Minimums
- Free Lucite Locking Display Case



Web Content and Digital Graphics



Lawn Sign

CBD Product Selector - Choosing the product that is right for you

Are you experiencing any of the following:

ANXIETY

Mild



500mg CBD Oil isolate
500mg CBD Oil full spectrum
300mg CBD Gummies Strawberry Lemonade or Green Apple

Medium



500mg CBD Oil isolate
500mg CBD Oil full spectrum
1000mg CBD Oil isolate
1000mg CBD Oil full spectrum

Severe



1000mg CBD Oil isolate
1000mg CBD Oil full spectrum
1500mg CBD Oil isolate

STRESS

Mild



500mg CBD Oil isolate
500mg CBD Oil full spectrum
300mg CBD Gummies Strawberry Lemonade or Green Apple

Medium



500mg CBD Oil isolate
500mg CBD Oil full spectrum
1000mg CBD Oil isolate
1000mg CBD Oil full spectrum

Severe



1000mg CBD Oil isolate
1000mg CBD Oil full spectrum
1500mg CBD Oil isolate

SLEEPLESSNESS

Mild



500mg CBD Oil isolate
500mg CBD Oil full spectrum
300mg CBD Gummies Strawberry Lemonade or Green Apple

Medium



500mg CBD Oil isolate
500mg CBD Oil full spectrum
1000mg CBD Oil isolate
1000mg CBD Oil full spectrum

Severe



1000mg CBD Oil isolate
1000mg CBD Oil full spectrum
1500mg CBD Oil isolate

JOINT PAIN

Mild



500mg CBD Lotion
500mg CBD Oil isolate
500mg CBD Oil full spectrum

Medium



500mg or 1000mg CBD Lotion
500mg or 1000mg CBD Oil isolate or full spectrum

Severe



1000mg CBD Lotion
1000mg or 1500mg CBD Oil isolate or full spectrum

INFLAMMATION

Mild



500mg CBD Lotion
500mg CBD Oil isolate
500mg CBD Oil full spectrum

Medium



500mg or 1000mg CBD Lotion
500mg or 1000mg CBD Oil isolate or full spectrum

Severe



1000mg CBD Lotion
1000mg or 1500mg CBD Oil isolate or full spectrum



puretherapeutics.com

Isolate? • Purest form of CBD (no terpenes)
• Odorless and tasteless
• No THC



Full Spectrum? • More natural taste
• Entourage effect (cannabinoids synergize with CBD for greater wellness potential)
• Less than 0.3% THC

FDA Disclaimer: These products and statements are not evaluated by the Food and Drug Administration and are not intended to diagnose, treat, cure or prevent any disease. This chart is for informational purposes only. As with any health related questions or issues, seek the advice of your doctor or primary healthcare provider.

SLEEP PAIN ANXIETY

pure CBD SOLD HERE

ORGANIC NON-GMO
NO CHEMICALS
GLUTEN FREE NO THC

THIRD PARTY LAB TESTED
0% THC
PREMIUM USA HEMP QUALITY

**PHARMACIST FORMULATED
MADE IN USA**

puretherapeutics.com

Window Sign

pure pure for you **All NEW!**

ASK YOUR PHARMACIST!
PHARMACIST FOUNDED & FORMULATED CBD PRODUCTS

TRY CBD!
MUSCLE & JOINT PAIN
SLEEPING • ANXIETY

ORGANIC NON-GMO
NO CHEMICALS
GLUTEN FREE THC FREE

PREMIUM USA HEMP QUALITY
THIRD PARTY LAB TESTED
0% THC

Hand Outs

pure therapeutics

LEARNING ABOUT CBD

AN EDUCATIONAL QUICK REFERENCE

Educational Brochure

Puure Retail Pharmacy Education and Training

At the core of Puure Therapeutics’s mission is education and training. Led by CEO and Co-founder, Naresh Mehta, the Puure webinar series and 1:1 training covers a wide range of topics for a deep dive into the endocannabinoid system (ECS) and cannabinoids.

Better education and training equals better retail success. You and your team will be able to answer customer questions with confidence.

Puure Webinar Series Covers:

- The Endocannabinoid System
- What is CBD?
- How does it work?
- Drug Interactions
- Customer Questions
- Is all CBD the same?
- Marketing Support



Naresh Mehta, MS Pharmacy
CEO and Co-founder
Puure Therapeutics, LLC

CBD 101 Training
Naresh Mehta, MS Pharmacy
CEO, Puure Therapeutics

CONFIDENTIAL

The Basics

HEMP
(cannabis sativa)
at least 20 % CBD
less than 0.3 % THC

MARIJUANA
(cannabis indica)
at least 10 % CBD
less than 20 % THC

CANNABIS: TWO SPECIES

ECS: How it works

- Body is cranking out new chemical messengers (called neurotransmitters) that relay communications between cells throughout our body
- Endocannabinoids are type of neurotransmitter that our bodies make (CB1 and CB2)
- Receptors found everywhere - Organs, Nervous system, Brain and connective tissue, to the skin and our elbow
- Phytocannabinoids and endocannabinoids “keys” act upon receptors “locks” activate the system

Labels in diagram: Presynaptic, Neurotransmitters, Cannabinoids, Postsynaptic, Tetrahydrocannabinol, Cannabinoid receptor, Receptors, Lipid precursors

Drug Interactions

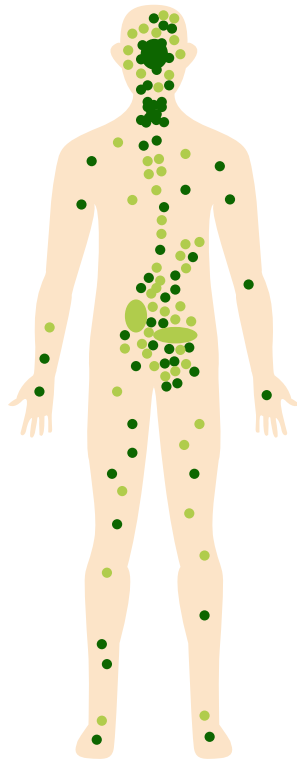
Education and Training: What is the Endocannabinoid System?

CB1

CB1 Receptors are primarily found in the brain and central nervous systems, and to a lesser extent in other tissues

CB1 Receptors target :

- Appetite
- Immune cells
- Motor activity
- Motor coordination
- Pain perception
- Short term memory
- Thinking



CB2

CB2 Receptors are mostly in the peripheral organs especially cells associated with the immune system.

CB2 Receptors target :

- Adipose tissue
- Bone
- Cardiovascular system
- Central nervous system
- Eyes
- Gut
- Immune system
- Kidneys
- Liver
- Pancreas
- Reproductive system
- Respiratory tract
- Skeletal muscle
- Skin
- Tumors

If your customers are experiencing the following symptoms

INFLAMMATION

NAUSEA

HOT FLASHES

JOINT PAIN

MUSCLE PAIN

BACK PAIN

ANXIETY

DIGESTIVE ISSUES

SPASTICITY

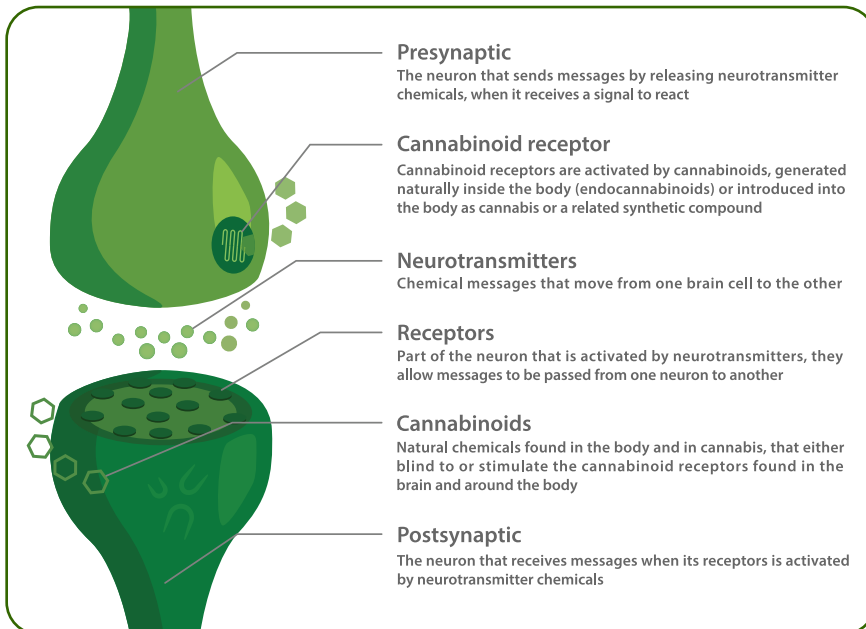
TROUBLE SLEEPING

CRAMPS

FREQUENT URINATION

IRRITATED SKIN

CBD may be right for them



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